

## Cameron Mark Rafferty

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To whom it may concern,

Regarding this advertised job, I would like to submit my application for this position. It has attracted me due to the interesting and exciting description and I believe it suits my interests and skills perfectly. Please consider my application to be a valuable addition of your team.

In 2015 I completed my Bachelor of Design: (Digital Media Design) at Swinburne University of Technology. This has allowed me to gain valuable theoretical knowledge and practical experience in responsive web design & graphic design.

Since 2009 I have worked for Coles (Greensborough store). Over the years this opportunity has allowed me to grow from a nervous teenager into a full grown adult wanting to deal with all types of challenges within the store.

I have outlined some further valuable skills I have learnt through my professional and educational experiences:

- Valuable front-end customer service experience on the side of technical knowledge.
- Excellent communication skills working with customers in person and over the phone.
- Strong organisation skills working with over 15 employees at any given time.
- Brilliant liaising skills with employees in other divisions of the store.
- Extensive multimedia experience including responsive web design (HTML, CSS, Javascript), bootstrap framework, graphic design, drawing up storyboards, wireframes, prototypes, social media presence, and post-production video.
- Computer editing software.
- Exceptional cash handling skills & solving customer enquiries in regards to their transaction.
- Excellent Microsoft Office skills.
- Impressive skills in the Adobe suite programs: Photoshop, Indesign, Illustrator & After Effects
- **Prioritizing work efficiently:** Through study and full time work, I've developed and refined this skill over the years.
- **Quick learner willing to engage:** I hold no barriers towards criticism and learning from mistakes is the fastest way to improve the work. I'm always open for discussion and learning from professionals to refine the skills I need to complete the task at hand.

My motivations include: a desire to expand my current knowledge of digital design, learning new and exciting sub-fields, and meeting challenging key objectives. Within my previous and current educational and professional experiences, teachers and employers often commend me for these traits, as well as my persistence, and passion for computer technology. My previous and current managers can be contacted to provide additional information about my ability to meet the needs of this job.

I understand that you will receive a large number of applications for this role. I do, however, believe that my motivation, commitment, and pre-existing skills will allow me to fit into your work environment and immediately start supporting the needs of your organisation. I would appreciate the opportunity of this position and to meet with you to discuss my application at an interview. I have enclosed a copy of my resume for your consideration. I can be contacted at all times on the details provided above.

Thanking you in advance for your time,

Cameron Mark Rafferty.